



# Proposal for New Degree Programme

## Stage 1

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## OVERVIEW OF PROGRAMME

Grey text has been added to provide guidance. Please delete as you add your own text, remove italics, and change the font colour to black.

| ABOUT THE PROGRAMME  |  |   |
|--|--|---|
| <b>Title of programme</b>  | PhD with integrated study in Robotics and Autonomous Systems |   |
| <b>Intended Award</b>  | PhD  |   |
| <b>Alternative awards</b>  | PGDip, PGCert, MSc by Research                               |   |
| <b>School</b>  | Informatics  |   |
| <b>Programme Director</b>  | Dr. Michael Mistry   |   |
| <b>Programme start dates</b>   | 01/09/2019   |   |
| <b>SCQF level of highest award</b>   | 12   |   |
| <b>Total credit value of programme <i>(for highest award)</i></b>                | 720  |   |
| <b>Partner institution(s) if any</b>   | Heriot-Watt University                                       |   |
| <b>Mode of delivery</b><br><i>(Please ✓ those which apply to this programme)</i> | On campus  | X |
|  | Online   |   |
|  | Blended learning   |   |
|  | FT   | X |


|  |              |         |
|--|--------------|---------|
|  | PT           |         |
|  | Intermittent |         |
| <b>Expected length of programme</b>  | FT           | 4 years |
|  | PT           |         |
|  | Intermittent |         |
| <b>Description of the programme and its structure (maximum 150 words)</b>  |              |         |
| <p>The 4-year PhD programme with integrated study in Robotics and Autonomous Systems provides high-quality, responsible, cohort-based training with three hallmarks that distinguish our students: i) a foundation of technical training broadened through ii) international training through placements at world-renowned institutes, and iii) innovation training supported by our extensive network of industrial and academic Project Partners. The 1st year focuses on building a solid foundational knowledge through a flexible technical training programme leveraging the Edinburgh Centre for Robotics’s research strengths. Year 2 further develops cohort cohesion via a real-world Group Project and ongoing Gateway and #Cauldron events. Year 3 provides an opportunity for placement with industry or an international academic partner. Year 4 focus on finishing the PhD work and includes further training on innovation readiness.</p> |              |         |
| <b>Career, employability and opportunities for continuing professional development.</b>  |              |         |
| <p>It is estimated that the application of advanced robotics could generate a potential worldwide economic impact of \$1.7-4.5 trillion by 2025 per year by 2025 (McKinsey). Our PhD programme is well positioned to supply the UK workforce in this growing area, through strong links with industry, its extensive CDT-RAS Project Partners network and a training emphasis on 'innovation-ready' graduates. Our students have the opportunity to grow into industrial leaders of tomorrow through direct experience and company placements, as well as, through the programme’s extensive support for commercialisation and start-ups.</p>  |              |         |

## BUSINESS CASE

This section should be used to outline the business case for the proposed programme. Before completing this section market research should have been undertaken.

| STRATEGIC PLANNING, RECRUITMENT & COMPETITOR ANALYSIS   |   |
|---|---|
| <b>Programme Title</b>  | PhD with integrated study in Robotics and Autonomous Systems  |
| <b>Programme Proposer</b>   | Dr. Michael Mistry  |
| <b>Strategic Planning</b>   | Expanding doctoral training is a strategic goal of the university and the college. The proposed program is in an area of high demand and is linked to a proposal for a EPSRC Centre for Doctoral Training, which would provide funding of approximately £3.3M (plus industry sponsorships) for an intake of 9 students per year over 5 years.   |
| <b>Recruitment</b><br><br><i>Please provide a detailed commentary on your marketing and recruitment strategy.</i>   | <p>Demand for PhD graduates in Robotics and Autonomous systems is currently extremely high (see Section 1). Recruitment and marketing for this program will be managed in the same way as our current CDT in RAS, which last year had 214 applicants for 17 places.</p> <p>Existing PhD programs (such as the 3-year PhD in IPAB) will benefit from having such a high profile, well-funded program. Resources will be shared with existing PhD students to the extent allowed by the funder.</p> <p>Possible careers include academia and industry, see Section 1.</p>   |
| <b>Competitor Analysis</b><br><br><i>A competitor analysis report provides a better understanding of the marketplace and competition, from the going rate for tuition fees to the unique selling points</i> | <p>We mainly see ourselves competing with the top PhD programmes in the US, including Stanford, MIT, CMU, University of Washington. The proposed programme is more similar to a US PhD, given its 4-year duration and its integrated taught component. We would expect this to strengthen our international competitiveness.</p> <p>In the UK we're aware that Oxford, Bristol, Imperial College London, and Lincoln each have Robotics-themed CDT bid under review. In comparison to these, our programme focuses 'safe interaction', leveraging the research strengths of the existing Edinburgh Centre for Robotics and the National Robotarium.</p> |

| <i>and marketing strategies of competitor programmes.</i>   |                          |                         |          |               |
|---|--------------------------|-------------------------|----------|---------------|
| <b>Competitor Fees</b><br><br><i>Provide the fee structure (in British pounds) of three competitors, preferably those mentioned in the competitor analysis. These may be UK or International competitors.</i> | Institution              | Programme               | Fees     |               |
|   |                          |                         | Home     | International |
|   | MIT                      | PhD in Computer Science | \$49,892 | \$49,892      |
|   | University of Washington | PhD in Computer Science | \$18,852 | \$32,760      |
| University of Oxford  | PhD in Computer Science  | £4,260                  | £21,450  |               |

| FEES AND COSTING   |                    |   |
|--|--------------------|---|
| <b>Programme fees</b><br><br><i>Fees are expressed per academic year in British pounds. For PGT programmes, a Programme Costing Template will also be required for Fee Strategy Group.</i>   | Home-Scotland / EU |   |
|  | Home-RUK           |   |
|  | Overseas           |   |
| Fees for each new PGT programme are sent by College to the Fee Strategy Group (FSG) for review and approval. The FSG has developed a Programme Costing Template to give FSG insight into the anticipated profitability of a programme and where it sits within its market. The Fees Costings template, and guidance from FSG on filling out the template is included in the spreadsheet attached to the right. |                    | <br>FSGProgrammeCostingTemplateFinalHS |

| <b>Additional Programme Costs (PGR only)</b>   |      |            |
|--|------|------------|
| <i>Additional costs to the student should be noted and justified in the table below. These should consist of items that are over and above the basic provision that should be available to all students and should reflect the special additional costs associated with the specific programme of study. Individual items over £200 should be noted on a separate row.</i> |      |            |
| Item   | Cost | % of Total |
| <i>Add rows as necessary</i>   |      |            |
|  |      |            |
| <b>Total:</b>  |      | 100%       |

| <b>ANTICIPATED AND PROJECTED ENROLMENTS</b>  |   |        |        |
|--|---|--------|--------|
| <i>What are the anticipated and projected enrolments over the next three years?</i>  |   |        |        |
|  | Year 1  | Year 2 | Year 3 |
| <b>Home</b>  | 7   | 7      | 7      |
| <b>International</b>   | 2   | 2      | 2      |
| <b>Supporting Research</b><br><br>What market research has been planned or completed to support the predicted student numbers? | These numbers reflect the past success of the existing RAS-CDT, including the increased industrial support and student sponsorships of the new CDT. |        |        |

**PLANNING AND RESOURCES**

|                                 |  |
|---------------------------------|--|
| <b>New Courses</b>              | No new courses as we already have a CDT-RAS programme in place.  |
| <b>Facilities and Equipment</b> | The PhD students will be accommodated in the Bayes Centre (and will also have desks allocated at Heriot-Watt). Robotics lab facilities will be provided through the existing Robotarium (at University of Edinburgh and Heriot-Watt)   |
| <b>Staff</b>                    | Both administrative staff and teaching support staff for this programme will be funded by the accompanying EPSRC CDT grant. This CDT involves 50 supervisors, across two universities, which means the risk created by staff changes, retirements, sabbaticals is low.   |
| <b>Resource Sharing</b>         | This program will share resources with the existing PhD programmes in Informatics. Some resources sharing between CDTs at the college level is also anticipated. Course organizers of relevant courses have not been consulted, but we don't anticipate any problems, as the number of students in this program is small (9 per year). |

## COLLABORATIVE PROGRAMMES

Additional information is required for new programmes that are collaborations with external institutions or organisations which will result in a joint award and/or where taught components are shared. International partnerships must have a Memorandum of Understanding (MoU) in place before the programme can be approved by College.

Should the proposal be progressed to Stage 2 a draft Memorandum of Agreement (MoA) will need to accompany the submission.

Separate guidance is available for the development of collaborative programmes.

<http://www.ed.ac.uk/governance-strategic-planning/collaborative-activity/guidance-templates>

This programme will be jointly undertaken with Heriot-Watt University, for which we already have an existing joint program in place (the existing RAS-CDT PhD).

## CONSULTATION AND APPROVAL

|                            |  |
|----------------------------|--|
| <b>Programme Title:</b>    | PhD with integrated study in Robotics and Autonomous Systems |
| <b>Programme Proposer:</b> | Dr. Michael Mistry   |

### STAGE 1: CONSULTATION

Please confirm consultation with relevant stakeholders has taken place.

| Stakeholder   | Yes                      | NA                       |
|---|--------------------------|--------------------------|
| School Director of Professional Services                        | <input type="checkbox"/> | <input type="checkbox"/> |
| School Academic Administration Staff                            | <input type="checkbox"/> | <input type="checkbox"/> |
| Information Services (including Academic Support Librarians)    | <input type="checkbox"/> | <input type="checkbox"/> |
| Student Body (SSLC/Student representatives)                     | <input type="checkbox"/> | <input type="checkbox"/> |
| Partner School Staff (E.G. Joint Programmes/shared courses etc) | <input type="checkbox"/> | <input type="checkbox"/> |
| Employers   | <input type="checkbox"/> | <input type="checkbox"/> |
| Industry and Professional Bodies                                | <input type="checkbox"/> | <input type="checkbox"/> |
| External Consultation   | <input type="checkbox"/> | <input type="checkbox"/> |
| Please note any other consultation                              |                          |                          |

Please provide a brief comment on the consultation process

Please provide a brief comment on the consultation process with External consultants



## STAGE 2: SCHOOL BOARD OF STUDIES REVIEW AND APPROVAL

Confirmation of approval of the proposal at the School Board of Studies should be entered below.

|  |
|--|
| Date of BoS:   |
| Convener Name:   |
| Comment and Approval (BoS Minute):<br><i>Please provide either a link to the minutes of the Board or a copy of the relevant text from the minutes.</i> |

## STAGE 3: HEAD OF SCHOOL REVIEW AND APPROVAL

|   |
|---|
| Head of School:<br><i>Please print name</i> |
| Comment and Approval:                       |
| Signature:                                  |

## STAGE 4: COLLEGE CURRICULUM APPROVAL BOARD REVIEW AND OUTCOME

|  |                          |
|--|--------------------------|
| Date of CCAB:                                    |                          |
| Convener Name:                                   |                          |
| Stage 1 Outcome (please select as appropriate)   |                          |
| Permission to proceed to Stage 2                 | <input type="checkbox"/> |
| Permission to proceed to Stage 2 with conditions | <input type="checkbox"/> |

|  |                          |
|--|--------------------------|
| Proposal rejected with recommendations | <input type="checkbox"/> |
| Proposal rejected                      | <input type="checkbox"/> |
| Comment:                               |                          |

**Document Control**

|  |   |  |
|--|---|--|
| Date approved:<br>Start date:  | Amendments:                             | Date for next review:<br>April 2018                                      |
| Contact name & role:<br>Matt Elliot  | Department:<br>College Academic Affairs | Email:<br><a href="mailto:Matt.Elliot@ed.ac.uk">Matt.Elliot@ed.ac.uk</a> |
| If you require this document in an alternative format please email: <a href="mailto:deanga@exseed.ed.ac.uk">deanga@exseed.ed.ac.uk</a> |   |  |

