School of Informatics

Strategy Refresh

2015/16
Objectives

- To review the School’s strategy in the context of current and emerging circumstances
- To provide additional focus to the School’s strategy to assist in the prioritisation of activity and resources
- To identify SMART targets against which progress and success will be measured
University Strategic Framework
School Vision?

• To realise the power of our conception of Informatics as the study of the structure, the behaviour and the interactions of natural and engineered computational systems

School Mission?

• To enhance the position of the School as a Global Leader in Informatics research and teaching, with demonstrable scientific, economic, social and cultural impact

Do we need both? Can we combine into one?
School Strategy Framework

Key enabler: Income Growth

Even Greater Research Excellence

Strategic Engagement and Collaboration

Demonstrable Impact

Enhanced Student Experience
School and University Strategic Frameworks

Excellence in education
• *Enhanced student experience*

Excellence in research
• *Even greater research excellence*

Excellence in innovation
• *Demonstrable impact*
Demonstrable Impact

• Scientific community recognition
• Innovation/disruption
• Industry/community engagement
• Commercialisation
• Engagement with alumni, friends and supporters
• Influence policy
• REF impact case studies
Student Experience

• Curriculum content and structure
• Delivery (including online/distance learning)
• Assessment strategy and feedback
• Industry relevance
• Environment (intellectual, physical and social)
• Support
Income Growth

- Grant success
- Increased student fee income
- Overhead recovery
- External income (consultancy, alumni, etc)
- Efficiency of use of resources (space, administration, curriculum)
Strategic Engagement and Collaboration

• Further develop both inter-disciplinarity and multi-disciplinarity
• Work across Institutes and disciplines within the School
• Seek productive partnerships with other Schools, both within the College and beyond
• Play a leading role national and international strategic alliances with like-minded partners
Research Excellence

Informatics Research

Quality

Breadth

Depth

Scale

Impact
Potential Measures

• Research Excellence Framework 2020
  – clear UK leadership
  – improved impact score
• Grant capture success
• Student Surveys (NUS + UoE) – improve overall satisfaction
• Student numbers (planned growth)
• Student success
• Graduate destinations
• Alumni engagement
• League tables
### Timeline

<table>
<thead>
<tr>
<th>Timing</th>
<th>Action</th>
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<tbody>
<tr>
<td>July – August</td>
<td>Initial high-level discussion within School senior team</td>
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<tr>
<td>September</td>
<td>Wider consultation with relevant groups and with School more generally (School General Meeting - early September)</td>
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| September onwards       | Research Committee to review priorities/opportunities  
                          | Short life working groups review:  
                          | • International development (with focus on taught student recruitment)  
                          | • External engagement/impact  
                          | • Teaching, learning and assessment strategy (including curriculum and curriculum structure) in context of Teaching Programme Review response (with student input)  
                          | • Opportunities and approaches to distance/on-line learning                                                                             |
| October                 | Vision/Mission – open workshop                                                                                                         |
| Early December          | School Research Day                                                                                                                     |
| Mid - December          | Refreshed high-level strategy published                                                                                                |
| Late - December         | Planning submission 2016/17 and subsequent years                                                                                         |
| January onwards         | Implementation                                                                                                                          |
Feedback

• Please send any feedback or comments to:

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