AGENDA
Recruitment Committee Meeting
Monday 4 February 2019
14:00, IF 1.16

Approval of Previous Minutes (24 October 2018)
Matters Arising – see minutes.
See also regular reports to Teaching Committee

1. Marketing and Advertising:
   a) UG: School prospectus, informatics entry into University 2019 prospectus
   b) PG Prospectus 2019
   c) Other communication and marketing

2. 2019/20 Intake - see TC reports
   a) UG Data and Projections
   b) VUG Projections – verbal report from Neil Heatley
   c) PGT Data and Projections
   d) PGR Data and Projections

3. UG Activities:
   a) Post application visit days (PAVDs) plans for forthcoming events
   b) Open Day: reports and planning for 2019/20 events
   c) Conversion activities: report and plans - Decliner's Survey - brief summary

4. PG Activities:
   a) PG scholarships: allocation of funding
   b) PG Open Days: report and plans
   c) Virtual Open Days: report and plans
   d) Conversion activities: report and plans

5. Other:
   a) Any other business

6. Date for next meeting: May 2019