

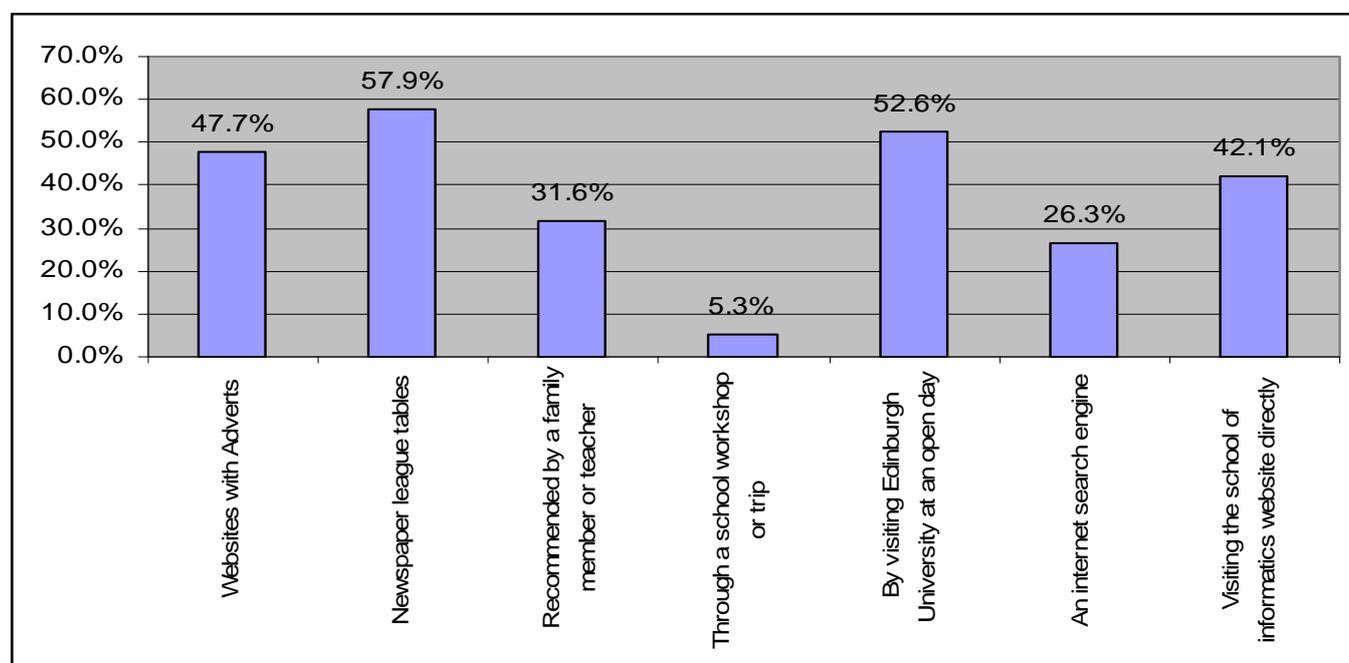


SURVEY MONEY RESULTS SUMMARY: UG RESEARCH

Carried out in Spring 2010, the questionnaire was sent out to UG 1 students with the purpose of identifying how students found out about the school and why they came here. (specifically looking at the usefulness of open days).

19 RESPONDENTS (majority were from UK)

1. How did you initially find out about the School of Informatics at Edinburgh?



2. Did you attend a University Open Day and visit the School of Informatics Stand?

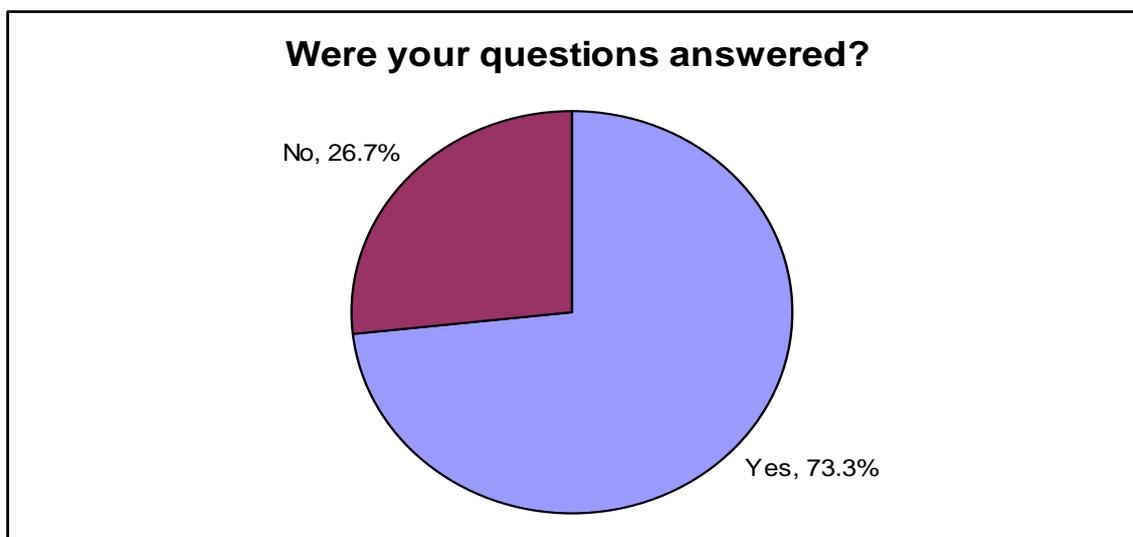
52.6% did
47.4% didn't

3. If yes, how useful did you find the University Open Day?

Very Useful: 33.3%
Somewhat Useful: 58.3%
Not Very Useful: 8.3%

One respondent left a comment: I'd made my decision before I attended the Open Day. Otherwise I wouldn't be convinced.

4. Were all your questions and enquiries answered?



5. After receiving an offer to study at the School of Informatics, what correspondence/communication did you receive?

An acceptance letter.	89.5%
A visit to the School.	47.4%
A DVD.	68.4%
An undergraduate prospectus.	42.1%

6. How useful did you find each of these?

	Very useful	Somewhat useful	Not very useful	Response Count
An acceptance letter	41.2% (7)	47.1% (8)	11.8% (2)	17

A visit to the school	72.7% (8)	27.3% (3)	0.0% (0)	11
A DVD	15.4% (2)	53.8% (7)	30.8% (4)	13
An Undergrad prospectus	36.4% (4)	45.5% (5)	18.2% (2)	11

Other answers were given as:

- Letter told me what UCAS already had, didn't watch DVD
- Did not watch DVD

6. What medium do you think is the best to communicate with students who have received an offer to study at the School of Informatics?

	Very useful	Somewhat useful	Not very useful	Response Count
A webpage.	89.5% (17)	10.5% (2)	0.0% (0)	19
An e-bulletin.	6.3% (1)	81.3% (13)	12.5% (2)	16
An information pack mailed out.	66.7% (12)	22.2% (4)	11.1% (2)	18
A visit to the University to speak to staff directly.	89.5% (17)	10.5% (2)	0.0% (0)	19
Other- please specify.	75.0% (3)	25.0% (1)	0.0% (0)	4

Other answers given:

- personal email
- Internet forum for prospective students to ask current students questions

8. Finally, do you have any suggestions for us to improve communication with prospective students and those who have received an offer? You can use examples from other institutions to illustrate this.

Receiving e-mails that bring more information about the available resources such as laboratories, libraries etc. would be useful for newcomers., in my opinion.

None.

Nothing comes to mind at the moment.

I would tell prospective students that they won't have any classes in the new Informatics building. Some of them, including me, thought that we do.

I think the invitation and subsequent visit to the School of Informatics post-acceptance was very useful and welcoming. The tour we were given persuaded me to come to Edinburgh and I don't know any other School that provided a similar service.

I hope one day that universtity can set up an online chatting service,such as by using MSN ,which can make the audio and video online communication between students and professors .This action would save the traveling time for students who may not be available to come to university in person.

No.

no

Prospectus could have been clearer about what the course was like, even something saying that it is half theory, half programming would help.

Tue, Jun 29, 2010 5:17 AM

I think students can use more detailed information on the university web page about the courses they will be taking as part of their degree prior to accepting an offer. Also a forum/mentorship program of some sort for current students to give advice would be helpful.

No suggestions, it was just right.

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Update the "average cost of living" tables.
ACADEMIC FAMILIES!

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no

I received very little communication from the university. No information pack, nothing. If I wanted to know anything, I had to look it up and find it online. This was poor.

Receiving e-mails that bring more information about the available resources such as laboratories, libraries etc. would be useful for newcomers., in my opinion.

None.

END OF QUESTIONS-----