



THE UNIVERSITY of EDINBURGH  
**informatics**

# Commercialisation and industry engagement



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# The Bayes Centre and Informatics Ventures

Influencing the world since 1583



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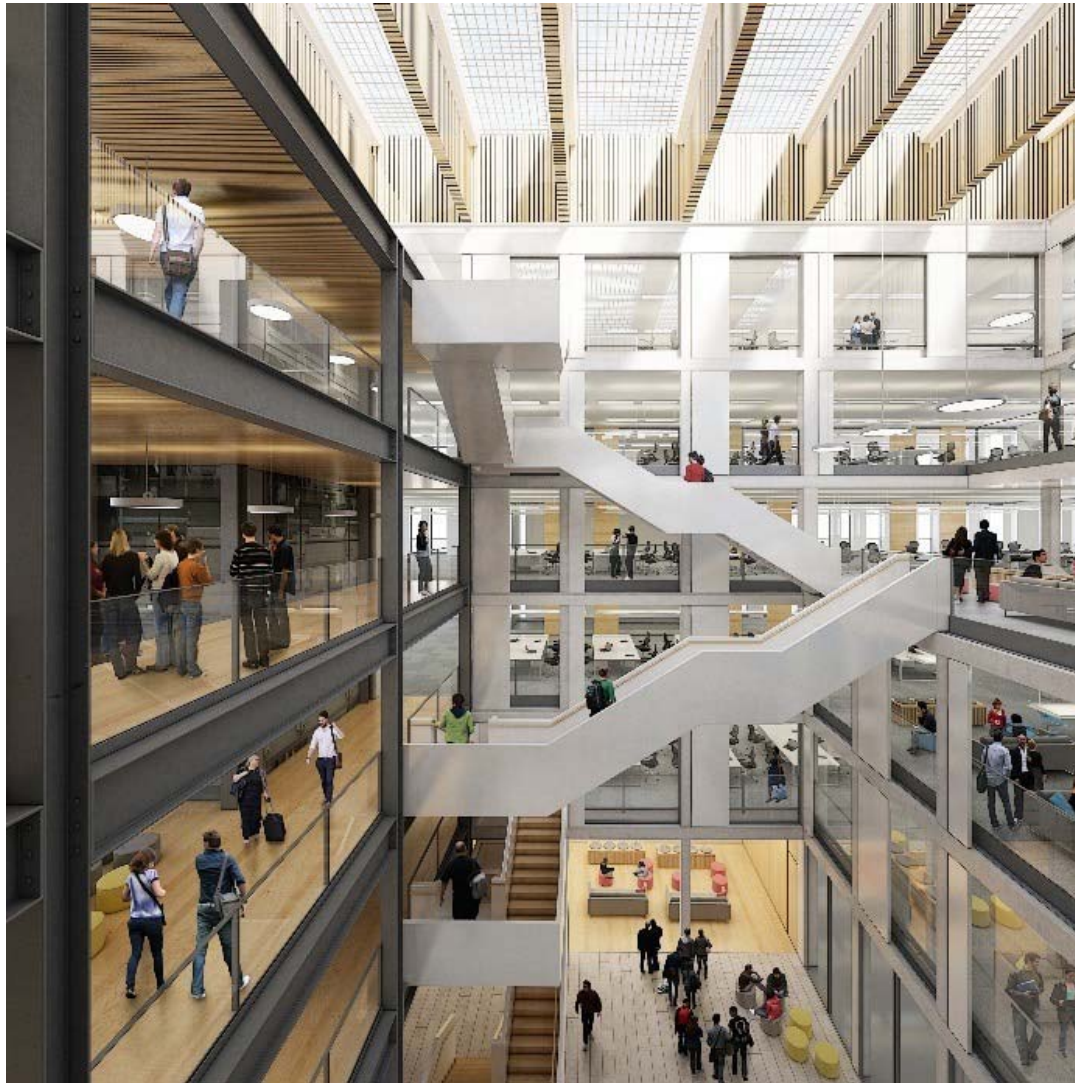
## The Bayes Centre

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We are on the verge of a new technological revolution that will fundamentally change the ways we live, work and interact. The speed of change has no historical precedent and creates significant challenges and opportunities for business, government and society.

The way in which people interact with data and systems is changing dramatically and the digital economy is growing much faster than the overall economy.

The Bayes Centre for Data Science and Technology is one of the three planned data-driven "innovation hubs" within the University of Edinburgh.



## Mission

The Bayes Centre aims to excel in technology that powers **interaction** between **people, data** and **systems**, and create positive disruption from talent and ideas.

Bayes will bring together corporate R&D teams, researchers, start-ups and innovation groups and focus on:

- Forging new and lasting partnerships with industry;
- Delivering new high-growth start-ups and spinouts;
- Supporting existing Scottish high-growth companies;

Stakeholders will include Engineering, Mathematics, The Data Lab, EPCC, The Alan Turing Institute and Design Informatics.



## Edinburgh's Impact

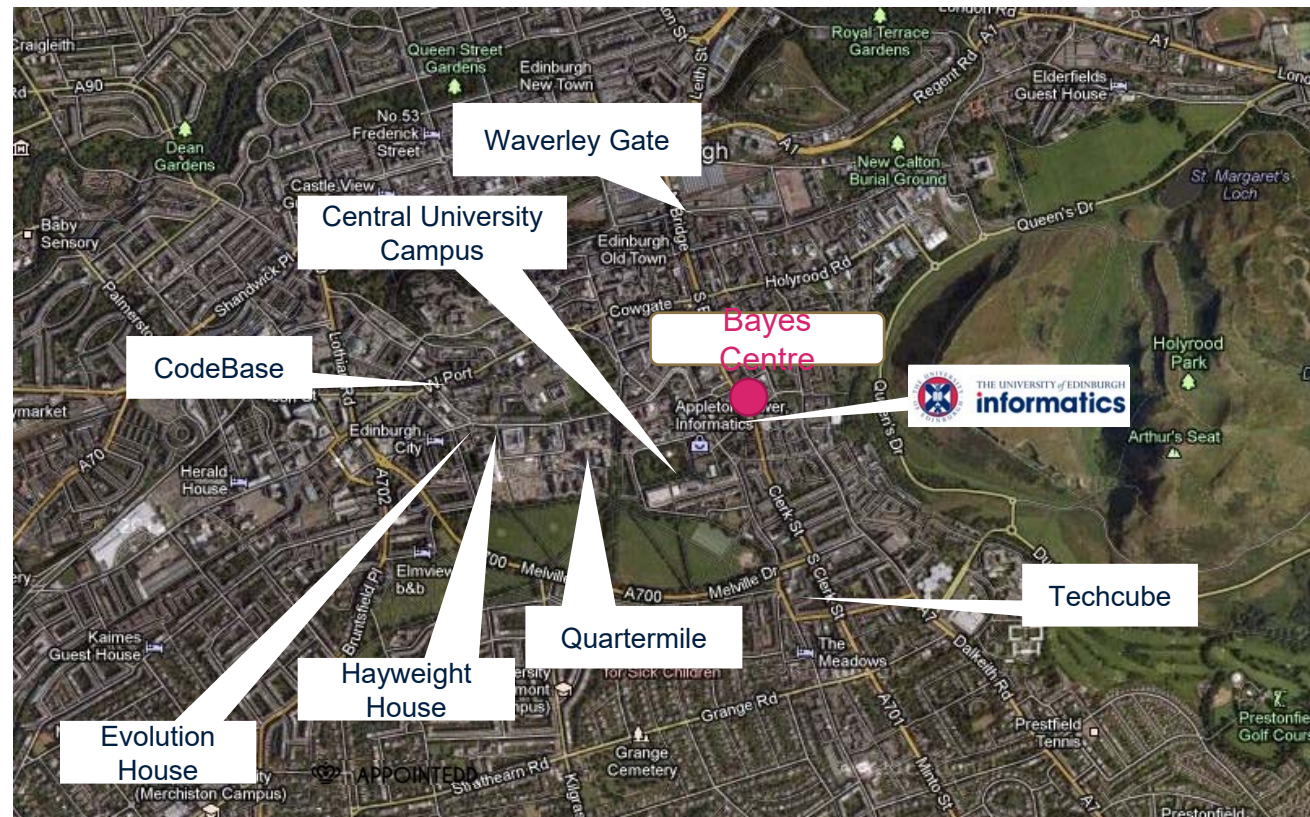
- The University of Edinburgh has produced more start-up and spin-out companies than any other UK university. Over the last decade, Informatics has helped create **67** new technology startups including one 'Unicorn' company with over £1bn valuation.
- **Informatics Ventures** has enabled **>£400 million** in early-stage capital and its **Engage Invest Exploit** conference attracts over 200 angel and venture investors each year and features 60 early-stage companies.

Name	Region	Total Start-up & Spin-outs
1. University of Edinburgh	Scotland	265
2. University of Cambridge	East	175
3. University of Oxford	South East	145
4. Imperial College London	London	111
5. University of Strathclyde	Scotland	99

Source: Spin-outs UK



## At the core of the Edinburgh Tech Cluster





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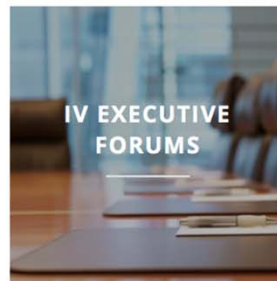
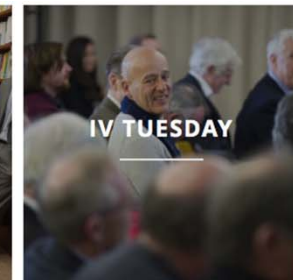
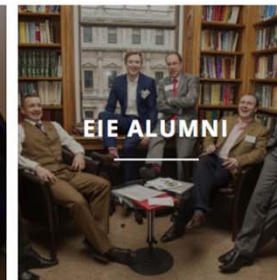
## Informatics Ventures (IV)



# INFORMATICS VENTURES

Hosted within the University of Edinburgh and operating across Scotland, IV supports and encourages technology entrepreneurs, helping companies to scale up through events and training.

IV devised and delivers **Engage Invest Exploit (EIE)**, the largest tech investor showcase in the UK outside of London and has enabled over >£400m of investment in early-stage companies.





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# Contact Us

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