

Title: Closure of the 2-year Advanced Design Informatics (PTMSCADEIN1F) programme

Explanation:

We propose to close the ADI programme because:

- ECA have closed their “counterpart” of the degree programme. While technically the ADI programme can be delivered independently from ECA, building a joint cohort of ECA and Informatics programmes on the matching programmes was at the core of the strategy when the programmes were first created. With the demise of the matching ECA programme, this cohort effect has been lost.
- The 2-year Advanced Design Informatics programme has been very small in comparison to other PGT programmes in the School of Informatics. For the current recruitment cycle we have set a target of 10 students in our plan.
- A 2-year programme is not financially attractive to the School of Informatics, especially as fee income for students on this programme is lower than that for the same number of students on two consecutive cohorts on 1-year PGT programmes. Effectively, the School makes a financial loss by running this 2-year programme.
- We have a popular 1-year DI programme, which provides an alternative route to students interested in this subject area.
- A 2-year programme creates higher administrative overheads for academic and professional services staff.
- With >8000 applications per year to our PGT degrees, we can easily make up for the potential loss of 10 students by taking a few extras on other degrees.
- Closing the degree will eliminate the administrative overhead of maintaining it and will streamline admissions and target numbers for the School.